

Press Release

FOR IMMEDIATE RELEASE

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Cinema Palestine launches a streaming platform for films from Palestine

The new streaming platform Cinema Palestine will kick off in January with three fundraising events in Geneva, Zurich, and Basel.

The stories and visual impressions emerging from the ongoing war in Gaza have brought the Palestinian cause to the forefront of global attention for over a year.

The power of the cultural sector must not be forgotten, especially in times of war. Feature films, documentaries, and plays play a crucial role in how people perceive the world, leaving lasting impressions. Palestinian cinema is instrumental in preserving Palestinian identity and protecting cultural memory.

In recognition of this significance, Cinema Palestine (CinPal) is developing a platform for streaming films, plays, and other artistic works that center on Palestinian narratives. Culture can break stereotypes, build bridges, and convey stories.

To bring this vision to life, CinPal is hosting a series of fundraising events in January in Geneva, Zurich, and Basel.

At these events, the film *Jenin, Jenin*, the latest work by renowned Palestinian filmmaker Mohammad Bakri, will be shown. The film is a continuation of his documentary *Jenin, Jenin* and offers a moving and powerful narrative of survival and hope in the face of ongoing hardship.

Additionally, one of the co-founders of CinPal, traveling from Ramallah, will give a brief overview of the current situation in Palestine and share insights into the motivation behind the founding of CinPal. Another co-founder will provide a short overview of Palestinian cinema.

CinPal has already raised more than 20,000 Swiss francs. However, to launch the streaming platform by early 2026, additional financial resources are needed. The organization plans to raise 200,000 Swiss francs. The funds will cover salaries for a small local team in Palestine for marketing, IT, and support, film licensing fees, software licenses for the streaming platform, and marketing to promote the platform.

Attending one of these fundraising events strengthens Palestinian culture and ensures that its stories are shared worldwide.

Event Details

In Geneva:

- **Date:** Friday, 17 January 2025
- **Time:** 19:30 – 22:00
- **Venue:** Maison Internationale des Associations
- **More information and tickets:** eventfrog.ch/cinpalGeneva

In Zurich:

- **Date:** Sunday, 19 January 2025
- **Time:** 14:30 – 17:00
- **Venue:** Volkshaus Zürich
- **More information and tickets:** eventfrog.ch/CinpalZurich

In Basel:

- **Date:** Tuesday, 21 January 2025
- **Time:** 19:00 – 21:30
- **Venue:** Stadtkino Basel
- **More information and tickets:** eventfrog.ch/CinPal_Basel

About CinPal

CinPal is a pioneering streaming platform dedicated to showcasing films, plays, and other creative works that center on Palestinian stories and experiences.

Founded in 2023, our headquarters are in Switzerland run by volunteers and they are supported by staff in Palestine. We are a non-political, non-partisan and independent non-profit organization.

To learn more about our mission and to stay updated, please visit www.cinpal.org and follow us on [Instagram](#) and [Facebook](#).

Join us in supporting Palestinian culture and ensuring its stories are heard worldwide!



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